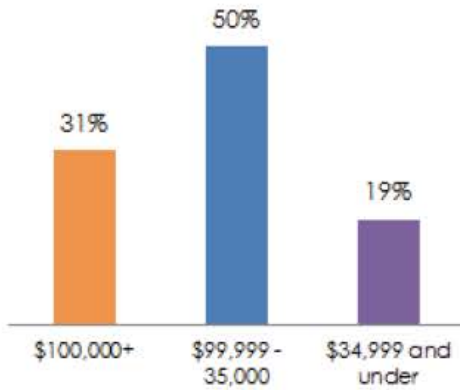


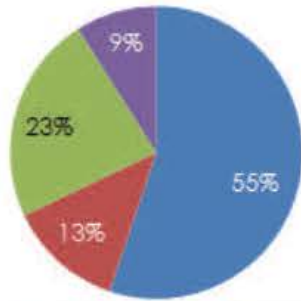
Economic Profile



Household Income



\$21.25 million
Annual Retail Sales



EDUCATIONAL ATTAINMENT

- High School Graduate
- Associate Degree
- Bachelor's Degree
- Master's Degree or Higher

PRIMARY TRADE ANNUAL LEAKAGE

\$933,636,330

Non-Store Retailers	\$322,069,393
Furniture & Home Furnishings	\$23,283,792
Appliance, TV, Electronics Stores	\$23,790,229
Build Material & Supply Dealers	\$35,817,663
Other Build Materials	\$41,468,121
Special Food	\$37,053,275
Pharmacies & Drug Stores	\$57,782,284
Women's Clothing	\$1,202,031
Shoe Stores	\$7,876,464
Jewelry, Luggage, Leather Goods	\$46,013,312
Sporting Goods	\$37,411,728
Sewing, Needlework & Piece Goods	\$5,033,309
Book, Periodical & Music	\$6,631,838
Gift, Novelty, Souvenir	\$5,993,145
Full-Service Restaurants	\$68,572,371
Limited Service Eating Places	\$50,264,849
Special Foodservices	\$15,201,097
Drinking Places	\$9,984,168
GAFO Clothing & Clothing Accessories	\$60,037,903
GAFO Furniture & Home Furnishings	\$23,283,792
GAFO Sporting Goods, Hobby, Book, Music	\$44,043,566

MEDIAN HOUSEHOLD INCOME

\$71,849

FAMILY HOUSEHOLDS 78%

TAXES	
City Sales and Use Tax	3.5%
County Sales Tax, Tulsa	0.917%
County Sales Tax, Rogers	1.833%
State Sales Tax	4.5%
Total Sales Tax, Tulsa Co.	8.917%
Total Sales Tax, Rogers Co.	9.833%

CITY LIMITS

ZIP CODE

FENCELINE

PRIMARY TRADE

	Estimated 2015 Population	Annual Growth 2000 - 15	Estimated Annual Growth 2015-2020
CITY LIMITS	33,539	4.31%	1.89%
ZIP CODE	42,484	3.67%	1.76%
FENCELINE	50,003	3.99%	1.80%
PRIMARY TRADE	244,447	1.27%	0.35%